

Nina Campbell

PRESS RELEASE – AUTUMN 2024

ATHENA AND GABRIELLE



PEGGY and GABRIELLE

The ATHENA Collection: Inspired by the artistic flair and spirited ingenuity of the 1920s and 1930s, the **ATHENA** collection draws its name from the goddess of handicraft. This captivating selection of decorative fabrics features elegant prints, woven textures, and exquisite embroidery, combining traditional block-print and embroidery techniques with contemporary craftsmanship. Arranged in harmonious colour groups, these designs evoke the charm of the era.



SONIA and ELSIE



Each design within the **ATHENA** collection is named after iconic women who pioneered creativity in their respective fields, reflecting the spirit and legacy of artists, designers, and collectors.

The collection includes delicate leaf patterns, intricate floral motifs, vibrant stripes, and stylised foliage. **ATHENA** captures an artisanal quality that resonates with both past and present.



DORA

The GABRIELLE Collection: Named in honour of Gabrielle 'Coco' Chanel, **GABRIELLE** introduces a luxurious dual-purpose velvet. This opulent fabric features a dense viscose pile that is treated to be stain-resistant and achieves an impressive Martindale abrasion rating of 110,000, ensuring exceptional durability. Available in 16 elegant colours designed to seamlessly complement the **ATHENA** collection and many of Nina's other collections, **GABRIELLE** offers a blend of style and functionality, suitable for both decorative and high-traffic use.